

**Announcement from Board Chair, Home Care Ontario
August 20, 2025**

Sent on behalf of Sandra Ketchen, Chair of the Board of Directors, Home Care Ontario:

After an extensive competitive search, I am thrilled to announce the appointment of Cameron MacKay as Chief Executive Officer of Home Care Ontario, effective September 29, 2025. Cameron brings a wealth of experience and an exceptional record of leadership across the health care, public affairs, and communications sectors.



Throughout his 20-year career, Cameron has worked extensively with leading health care organizations including the Council of Academic Hospitals, Ontario Medical Association, Neighbourhood Pharmacies, Canadian Cancer Society, Canadian Partnership Against Cancer, and several innovative pharmaceutical firms.

Most recently, Cameron served as Senior Vice President of Communications and Public Engagement at Waterfront Toronto. There, he led a high-performing team and oversaw strategic communications, stakeholder engagement, and public affairs initiatives for the corporation.

Prior to his role at Waterfront Toronto, Cameron led Edelman's Public Affairs practice in Toronto, where he launched integrated public affairs campaigns for not-for-profits, private enterprises, and industry associations. His career began in public service, advising two Ministers of Health and the Premier of Manitoba—laying the groundwork for a deep and trusted network within Queen's Park and beyond.

Cameron is recognized for his strategic acumen, exceptional stakeholder engagement, and commitment to democratic engagement, exemplified by his recent selection as a 2025 recipient of the King Charles III Coronation Medal.

Please join us in welcoming Cameron to Home Care Ontario. We are confident his visionary leadership will guide our organization into an exciting and impactful future.

Commenting on his new role, Cameron added "This is a transformational moment for home care in our province, and I believe Home Care Ontario is purpose-built to lead that change. I've long admired the compassion, resilience, and humanity of home care professionals—their work is not only essential, it's deeply personal for the individuals and families they serve. It's a true honour to join this remarkable community. I look forward to working with the Board, our members, and partners across the province to champion high-quality, accessible, and sustainable home care for every Ontarian who needs it."

Sandra Ketchen
Board Chair, Home Care Ontario